

FACT SHEET ON PIZZA TIME THEATRE

LOCATION:

1371 Kooser Road (at Blossom Hill), San Jose, CA 95118

TELEPHONE:

(408) 267-8600

HOURS:

Monday through Thursday	11 am until midnight
Friday and Saturday	11 am until 2 am
Sunday	11 am until 11 pm

WHEELCHAIR ACCESS:

Yes

PARKING:

Large lighted lot

MANAGEMENT:

Allen Strege, District Manager; Al Rich, Store Manager.

SQUARE FOOTAGE:

19,000 square feet overall. Includes theatre/dining room, kitchen, cabaret, game preserve, computer center, offices, lavatories and storage on main floor. Second floor has district headquarters, franchisee training classrooms and storage. This is the country's largest pizza parlor.

MENU:

Pizza, sandwiches, salads, beverage, ice cream sundaes. Beer and wine.

FEATURES:

Dolli Dimples Cabaret - piano bar for adults with entertainment provided by a full-sized, animated hippopotamus. Seats 100.

Pizza Time Theatre/Dining Room - Seats 200, plus 80 in the private dining area. Three-dimensional, computer-animated cartoon characters (4 ft. high) are mounted in gilt frames above the atrium. There also are animated pots and pans, waving flags, clapping hands. Salad bar is 15 feet long and there is a make-it-yourself sundae bar.

Mr. Munch's Magic Madhouse - room illuminated by strobe light.

Fantasy Forest Game Preserve - Here are more than 100 of the latest video, pinball and arcade games, plus a free area for the youngsters with cheese slide, rocking horses and puppy pong.

ARCHITECT:

Pizza Time Theatre, Inc.

MORE

FACT SHEET
PAGE 2

GENERAL CONTRACTOR:

Copple and Stiggins, San Jose

CHARACTERS:

Chuck E. Cheese - Alias "The Big C." This New Jersey-born rat serves as emcee of Pizza Time Theatre.

Mr. Munch - This purple pizza eater loves to pilfer and purloin from Pasqually's kitchen. He sings, laughs and scares people.

Pasqually - Our singing chef, who announces birthdays with an Italian accent.

Jasper T. Jowls - The doggondest banjo-strummin', country- singin' hound around. He'll laugh at anything!

Guest Star Helen Henny - direct from a triumphal tour of Madagascar.

The Mopsey Sisters - This swinging, singing group are as American as apple pie and sing just as sweetly. They're challenging the Supremes for America's ear.

SHOWS:

Run continuously every eight minutes, interrupted by anniversary cheers, birthday skits, et cetera. A life-sized Chuck E. Cheese also appears regularly to greet honored guests.

COMPUTER ANIMATION:

The Theatre's animation program required a \$1,500,000 development effort centering around extensive use of sophisticated hardware and software. All cartoon characters and other animated items are microprocessor-controlled with interface systems to tape decks and a PDP-11 minicomputer. Hardware consists of a dual floppy disk, 32K memory and various peripheral electronics. A keyboard in "Big C's Cyberamics Center" across from the salad bar serves as master control for the system.

OWNER/OPERATOR:

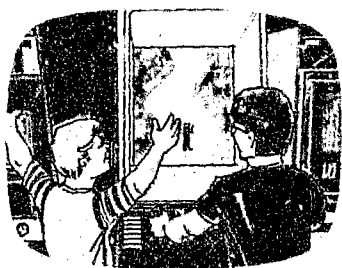
Pizza Time Theatre, Inc., 455 North Bernardo Avenue, Suite A,
Mountain View, CA 94043 (415) 968-3861.

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12/4/78

THE GREAT ALL-AMERICAN PIZZA SHOW!

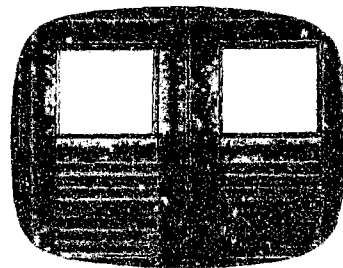
60 SECOND TV COMMERCIAL



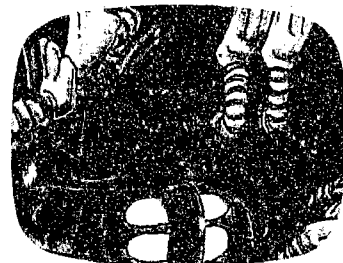
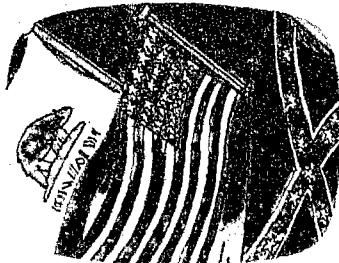
and racing cars . . .



Munch
Life is just a bowl of lettuce . . .



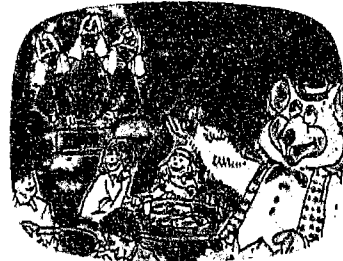
Pasqually (sung)
... but pizza is our biggest star . . .



Chuck E. Cheese (sung)
So come on gang let's go, go, go
To the Great All American Pizza Show.



Mopseys
And we'll have a real good time,
yes sir, (stard)



Chuck E. Cheese (spoken)
Ladies and gentlemen, Pizza Time
Theatre's own Mopseys . . .



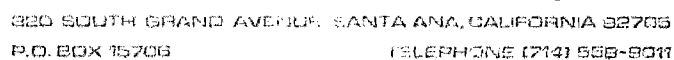
Mopseys
And we'll have a . . .



real good time . . .



Pizza's never been so much fun!
(Location Tag)



Date May 18, 1979

RE. PIZZA TIME THEATRE

Administrative Review #79-29

We are sending you herewith () Under separate cover () Via: Mail () Pickup () Other ()

HUNTINGTON BEACH
PLANNING DEPT.
MAY 21 1979
P. O. Box 190
Huntington Beach, CA 92548

48
GISELA
THIS IS O.K.
WILL YOU FILE ONE
AND SEND ONE
THANKS
WALT

Approval () Correction () Your Files () Your Information () Your Quotation ()

General Remarks: Please review revised plan with corrections discussed 5/16/79.

Where drawings are submitted for approval please cooperate with us by checking and returning our copies without delay.

C. and I. construction co., inc.

By D.M. Hancock, Project Manager

MINUTES

HUNTINGTON BEACH BOARD OF ZONING ADJUSTMENTS

Room B-8, Civic Center
2000 Main Street
Huntington Beach, California

WEDNESDAY, APRIL 11, 1979 - 1:15 P.M.

BOARD MEMBERS: LIPPS, CROSBY, BURNEY

MINUTES: ON MOTION BY LIPPS AND SECOND BY CROSBY THE MINUTES OF THE REGULAR MEETING OF APRIL 4, 1979, WERE APPROVED BY THE FOLLOWING VOTE:

AYES: Lipps, Crosby
NOES: None
ABSENT: None
ABSTAIN: Burney

REGULAR AGENDA ITEMS:

ADMINISTRATIVE REVIEW NO. 79-29

Applicant: Pizza Time Theatre, Inc.

To permit a family pizza restaurant with family entertainment to be located on the west side of Edwards Street, and south of McFadden Avenue.

This request is a Class 1 Exemption, California Environmental Quality Act, 1970.

Mr. Gene Landrum, President of Pizza Time Theatre, Inc. and Mr. George Cohen, were present to represent the application.

The Chairman outlined the proposal to the Board. Acting Secretary Lipps outlined various concerns revealed by the plan check. He stated that the plan as proposed was deficient in parking spaces and further outlined how the amount of parking spaces required are determined by the amount of seating area provided. Mr. Landrum informed the Board that the game area was only to be utilized by patrons of the pizza parlour and was not open to the general public not patronizing the food portion of the proposal. Therefore, Mr. Landrum stated that additional parking was not necessary for the game room portion of the proposal. He further stated that the establishment was only open to adults over 18 years of age and children accompanied by adults, thereby eliminating the "teenagers" from using the game room only. Mr. Landrum further cited that these restrictions were being strictly enforced by his other two establishments.

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Wednesday, April 11, 1979
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Circulation and ingress and egress was discussed. It was noted that a trash enclosure was present on the property and it was the consensus of the Board to require the applicant to present a revised plan depicting 25 feet of clearance along west side of building to Fire Department connections. It was further noticed by the Board that a field check indicated the presence of a truck well and storage structure at the rear of the building. The possibility of utilizing the storage structure as trash area was also discussed.

Board discussion followed. Conditions of approval were discussed.

ON MOTION BY LIPPS AND SECOND BY CROSBY ADMINISTRATIVE REVIEW NO. 79-29 WAS APPROVED WITH THE FOLLOWING CONDITIONS, BY THE FOLLOWING VOTE:

CONDITIONS OF APPROVAL:

A. TO BE COMPLETED PRIOR TO ISSUANCE OF BUILDING PERMITS:

1. The conceptual plot plan and elevations received March 23, 1979 shall be the approved layout, subject to the modifications described herein:
 - a. Revise parking layout to provide maximum number of parking spaces in compliance with Article 979 of the Huntington Beach Ordinance Code and reflecting a minimum 25 foot accessway from McFadden along the easterly building line to a point in line with the southerly most driveway on Edwards Street and continuing through the parking lot along that line to Edwards Street.
 - b. Revise plan to show elimination of fenced area along the southerly line of the building.
 - c. Revise plan to reflect truck well, loading zone, and storage structure at rear of building or show plan to eliminate these structures.

A plan delineating said modifications shall be submitted to the Secretary of the Board. If such plan complies with the modifications outlined by the Board, said plan shall be approved and made a permanent part of the administrative file.

In its approval action, the Board of Zoning Adjustments considered the following issues relating to the conceptual plan:

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Wednesday, April 11, 1979
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- . Traffic circulation and drives;
 - . Parking layout;
 - . Lot area;
 - . Lot width and lot depth;
 - . Type of use and its relation to property and improvements in the immediate vicinity;
 - . Past administrative action regarding this property.
2. The following plans shall be submitted to the Secretary of the Board:
- a. Landscape and irrigation plan complying with Article 979 of the Huntington Beach Ordinance Code and landscaping specifications on file in the Department of Public Works.
 - b. Rooftop mechanical equipment screening plan. Said plan shall indicate screening of all rooftop mechanical equipment and shall delineate the type of material proposed to screen said equipment.
 - c. An outdoor lighting plan shall be submitted to and approved by the Secretary of the Board prior to issuance of Building Permits.
 - d. A plan showing trash enclosure with minimum 25 foot clearance along west side of building to Fire Department connections shall be submitted to the Secretary of the Board.

GENERAL CONDITIONS:

1. Game area shall be restricted to dining customers only.

AYES: Lipps, Crosby, Burney
NOES: None
ABSENT: None

MISCELLANEOUS AGENDA ITEMS:

SPECIAL EVENT NO. 79-6
Applicant: Golden West College

To permit a 10 kilometer run on Saturday, May 19, 1979 from 8:30 a.m. to 11:00 a.m. located throughout the City of Huntington Beach.

Chairman Crosby stated that the applicant had submitted a letter to the Board requesting a one week continuance of the item to allow time for the college to consider changing the date or changing the proposed route for the special event. Board concurred with continuance.

Minutes: H.B. Board of Zoning Adjustments
Wednesday, April 11, 1979
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ON MOTION BY CROSBY AND SECOND BY LIPPS SPECIAL EVENT NO. 79-5
WAS CONTINUED TO APRIL 18, 1979, BY THE FOLLOWING VOTE:

AYES: Lipps, Crosby, Burney
NOES: None
ABSENT: None

SPECIAL EVENT NO. 79-7
Applicant: American Heart Association/Orange County

To permit a Cyclethon on Sunday, May 6, 1979 between the hours of
9 a.m. and 5 p.m. to be located throughout the City with eight (8)
checkpoints totalling 27.3 miles.

Mr. Stewart was present to represent the application. He outlined
the proposed route for the Board and stated that this was a sponsored
event for fund raising.

Board reviewed the proposed route and correspondence from the Fire
Department.

ON MOTION BY CROSBY AND SECOND BY BURNEY SPECIAL EVENT NO. 79-7 WAS
APPROVED WITH THE FOLLOWING CONDITIONS, BY THE FOLLOWING VOTE:

CONDITIONS OF APPROVAL:

1. The plot plan received April 11, 1979, shall be the approved layout.
2. A certificate of insurance form shall be filed in the Finance Department five (5) days prior to the event.
3. The riders shall obey all vehicle code and City requirements.
4. The course should be monitored at various locations to assure that riders do not obstruct traffic flow or emergency vehicle responses.
5. All riders must be made aware of the above requirements.
6. All rules of the road shall be followed by riders.
7. Riders shall stay within bike trails wherever possible.

AYES: Lipps, Crosby, Burney
NOES: None
ABSENT: None



PLANNING & ENVIRONMENTAL RESOURCES DEPARTMENT
Land Use Plan Check - For Department Use Only

P.C. No. AP 19-29

Plan Dated: 3.23.19.

Checked By: SEK/LO

Date: 3.30.19.

Job Address <u>S.W. EDWARDS & MC FADDEN</u>										Use: <u>Commercial</u>																													
Previous Case										Zone: <u>C-1</u>																													
Admin Action										Density <u>N.A.</u>																													
Tentative Tract										Lot Size					Bldg. Size:					Elev																			
Final Tract										Lot Coverage					Bldg. Height:																								
Cond. of App'l.										Routed <u>Yes</u> No					Dedication Req.					Bldg. Separation																			
DM Map										Plot Plan					Survey					Improv. Req.					Dim. to CL.														
Assessor Map										Area of Interest																													
PARKING										SET BACKS										R										P									
Unit Type	No.	Covered R	P	Open R	P	Guest R	P	Total R	P	Front Yard			OK	Alley cutoff	✓																								
B										Int. Side Yard			OK	Corner cutoff	✓																								
1B										Ext. Side Yard			OK	Arch. Features	✓																								
2B										Rear Yard			OK	Fencing	OK																								
3B										Garage			✓	Eaves	✓																								
C										Essentials			✓	Stairs	✓	R	P																						
I										OPEN SPACE			R	P	Landscaping	(5)	500	4500																					
Total										General				Irrigation																									
Turning Rad.										Patio				Curbs																									
Drive Width										Balconies				Screening																									
Specs Dim.										Total																													
Handicap										Mech. Equip.																													
Striping										Cable TV			✓																										
Wheel Stops																																							
Trash Area										Park & Recreation	Paid	Yes	No	Amount																									
Separation Wall										C. of O. Inf. Mailed	Yes	No																											

BUILDING PERMIT RELEASE

DEPT.	RELEASE ROUTED	RELEASE RECEIVED	DEPT.	RELEASE ROUTED	RELEASE RECEIVED
OIL			FIRE		
ENG.					

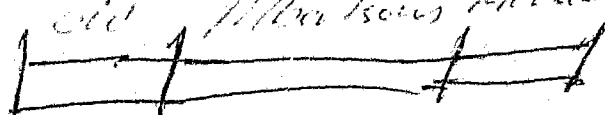
PLAN CORRECTIONS REQUIRED

- 1- Max. occupancy $330 \div 5 = 66$ spaces.
- 2- Min. DRIVE REQUIRED 20 FT. SCALE STOPS 18" ?
- 3- LANDSCAPING ALONG MC FADDEN SHALL BE MIN. OF 6 FT.
- 4- SITE plan shall be completed showing parking stall dims & DRIVE DIMENSIONS ?
- 5- LANDSCAPING SHORT 1000 FT.
- 6- TRASH AREA.

OVER

TO: City of Chicago
 FROM: OTC EX-5957
 DATE: March 22, 1979
 PETITION(S): 12-22
 REQUEST(S): Subdivision - 1224
 LOCATION: 1224 N. Franklin
5.6 (10000)

COMMENTS: (Use Attachment if Necessary)

located in the
 old Miller Bros Market


REVIEW AREAS		
Emphasize Analysis	Standard Review	
		<u>PUBLIC WORKS</u>
☐	☐	Administration/Policy Development
☐	☐	Sewer
☐	☐	Water
☐	☐	Traffic
☐	☐	Design
☐	☐	Tree and Landscape
☐	☐	Other
☐	☐	<u>FIRE</u>
☐	☐	<u>BUILDING</u>
☐	☐	<u>PARKS AND RECREATION</u>
☐	☐	<u>OTHER:</u>

- ① Can't tell if there are any problems from this plan.
- ② Will need a plan which will show the interior seating & layout.
- ③ No problems with the use.
- ④ THE DRIVER in Front of Rear of Building shall be designated as "Fire Lanes" NO PARKING ALLOWED ON EITHER SIDE OF DRIVE.

Please submit your concerns and recommended solutions in writing on or before 3/27/79

Response submitted by: Paul O'M
 Date: 3-29-79

Interdepartmental Review: _____
 Final Planning Review: _____
 Board of Zoning Adjustments: 5/11/79
 Subdivision Committee: _____
 Planning Commission: _____

CROSSBY

COMMENTS: (Use Additional if Necessary)

COMMENTS: (See Also Memoirs of November)

located in the
old Warren Market

Are these drawways proposed
or existing?

WILMINGTON BEACH
PLANNING DEPT.

MAR 28 1975

P. O. Box 190
Huntington Beach, CA 92648

Please submit your concerns and
commendations in writing
on or before July 2, 1994

Response submitted by:

Date: 3/27/79

Abstract

Interdepartmental Review:

Final Planning Reviews

Board of Zoning Adjustments: *[Signature]*

Subdivision Committees:

Planning Commission:

NOTICE OF EXEMPTION

TO: File

79-54

PROJECT, APPLICATION, OR PERMIT NO: Administrative Review No. 79-29

PROJECT TITLE/DESCRIPTION/LOCATION: To permit a Family Pizza Restaurant with Family Entertainment to be located on the west side of Edwards St. and south of McFadden Ave.

PROJECT SPONSOR:

Pizza Time Theatre

EXEMPTION IDENTIFICATION:

- | | |
|--|--|
| ☒ Categorical Exemption
Sec.
Class 1 | ☐ Ongoing Project
Sec. 15070 |
| ☐ Emergency Exemption
Sec. 15071 (b) & (c) | ☐ Activity not Defined as Project
Sec. 15037 (b) |
| ☐ Ministerial Project
Sec. 15073 | ☐ Other (Explain) |
| ☐ The project (private) is a lesser part of another project for which an EIR has previously been prepared; the original project and EIR were approved, and there were no substantial changes proposed in the project to involve new environmental impacts not considered in the original EIR.
(Sec. 15067) | |

Original EIR Number:

Date Approved:

Pursuant to the CALIFORNIA ENVIRONMENTAL QUALITY ACT OF 1970 and provisions of the HUNTINGTON BEACH ORDINANCE CODE, which provide that an activity is exempt from environmental evaluation where it can be determined with certainty that the activity will not have a significant effect on the environment, the activity referenced herein is therefore granted EXEMPTION STATUS with the following statement of findings:

James R. Burre
Name and Title of Person Certifying Request

3/26/79

Date:

DEPARTMENT OF PLANNING REQUEST

TO: City of St. Louis
 FROM: P. J. Smith Ext. 5457
 DATE: March 22, 1977
 PETITION(S): St. Louis
 REQUEST(S): Permit to occupy
1229 West
 LOCATION: St. Louis, MO
St. Louis

COMMENTS: (Use Attachments if Necessary)

located on the
old Alton River Market

REVIEW AREAS

Emphasize Analysis	Standard Review	
		<u>PUBLIC WORKS</u>
☐	☒	Administration/Policy Development
☐	☐	Sewer
☐	☐	Water
☐	☐	Traffic
☐	☐	Design
☐	☐	Tree and Landscape
☐	☐	Other
☐	☒	<u>FIRE</u>
☐	☐	<u>BUILDING</u>
☐	☐	<u>PARKS AND RECREATION</u>
☐	☐	<u>OTHER:</u>

Please submit your concerns and recommended solutions in writing on or before April 2, 1977

Response submitted by:

Date:

Att. checks:

APPROVED	Interdepartmental Review:
	Final Planning Review:
	Board of Zoning Adjustments: <u>4/1/77</u>
	Subdivision Committee:
Planning Commission:	



March 14, 1979

City of Huntington Beach
Planning Department
Huntington Beach, California

RE: Albertson's #617 . . .
15511 Edwards Street
Huntington Beach, California

Dear Sir:

This is to advise you that Albertson's, Inc., is the legal owner of the above referenced property and that we are currently in agreement to sell the above property to Pizza Time Theater.

Albertson's hereby grants to Pizza Time Theater the right to apply for an administrative review and other necessary approvals from the City of Huntington Beach in order to obtain the city's approval to operate a Pizza Time Theater at the above location.

Sincerely,

Don L. Wolsey
Real Estate Manager

DLW/bg

JUSTIFICATION

We request this Administrative Review to allow us to operate a typical Pizza Time Theatre at the prescribed location. We feel we offer a unique and dynamic new concept in family entertainment and that our establishment will be an asset to your community. We intend to operate this restaurant permanently.



C. and I. construction co., inc.

620 SOUTH GRAND AVENUE, SANTA ANA, CALIFORNIA 92705
P.O. BOX 15706 TELEPHONE (714) 558-9011

TRANSMITTAL

ATTN: Walter Lipps
City of Huntington Beach
Board of Zoning Adjustment
P.O. Box 190
Huntington Beach, Calif.

Date September 7, 1979
RE PIZZA TIME THEATRE
15511 Edwards St.
Huntington Beach, Calif.

We are sending you herewith (☒) Under separate cover () Via. Mail () Pickup () Other ()

NO. OF COPIES	DRAWING NO.	DESCRIPTION
2		Roof Equipment Screening Plan
2		" " " Elevation & Section
2		Trash Enclosure Plan

Submitted for:

Approval () Correction () Your Files () Your Information () Your Quotation ()

General Remarks: Roof screening plan submitted in compliance with Administrative
Review No. 79-29 of April 11, 1979, Items 2b & 2d.

Where drawings are submitted for approval please cooperate with us by checking and returning our copies without delay.

Copies to:

C. and I. construction co., inc.

By D.M. Hancock
D.M. Hancock, Project Manager





